

## PRIVACY POLICY – EVENTHOTELSTAY B.V.

**Effective Date:** April 2025

**Company Name:** EventHotelStay B.V.

**Address:** Bankastraal 145, 2585EM 's-Gravenhage, The Netherlands

**Governing Law:** Dutch Law

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### 1. Introduction

EventHotelStay B.V. (“EventHost”, “we”, “us” or “our”) respects your privacy and is committed to protecting the personal data you provide. This Privacy Policy outlines how we collect, use, store, and share your data when you use our services through [www.eventhotelsytay.com](http://www.eventhotelsytay.com) or affiliated booking platforms.

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### 2. What Information We Collect

We may collect and process the following categories of personal data:

- **Personal Data:** Name, email address, telephone number, preferences, and payment details.
  - **Booking Data:** Selected hotel(s), travel dates, destination, number of guests, room preferences, and special requests.
  - **Technical Data:** IP address, browser type and version, time zone setting, device type, operating system, interaction data (e.g., pages visited), and cookies.
  - **Marketing Data:** Preferences in receiving marketing communications and your communication history with us.
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### 3. How We Use Your Information

We process your data for the following purposes:

- To facilitate and manage hotel bookings
  - To process and confirm payments securely via third-party providers
  - To send booking confirmations, reminders, and customer service messages
  - To personalize your experience based on preferences or past behavior
  - To analyze website usage and improve service functionality
  - To send promotional offers and newsletters (only where permitted by law or with your consent)
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#### 4. Legal Basis for Processing

Under the General Data Protection Regulation (GDPR), we rely on the following legal bases:

- **Performance of a contract** – to fulfill your booking
  - **Consent** – for marketing communications and cookies
  - **Legitimate interests** – such as fraud prevention, analytics, and service improvement
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#### 5. Sharing Your Information

Your personal data may be shared with trusted third parties, including:

- **Payment processors** (e.g., Stripe)
- **Hotel partners and third-party booking engines** (e.g., RateHawk)
- **Service providers** (including those for customer service, analytics, and IT-support)
- **Marketing platforms** (e.g., newsletter systems or ad networks)

All third parties are required to maintain strict confidentiality and comply with applicable data protection laws.

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#### 6. International Transfers

Some of your personal data may be stored or processed in countries outside the European Economic Area (EEA). When we do so, we ensure that appropriate safeguards are in place (e.g., EU Standard Contractual Clauses) to protect your data in accordance with GDPR standards.

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#### 7. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Enhance your browsing experience
- Understand how you interact with our platform
- Provide personalized content and advertisements

You can manage cookie settings through your browser. For more information, refer to our cookie policy

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## 8. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined above or to comply with legal, regulatory, or internal policy requirements. After this period, your data will be securely deleted or anonymized.

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## 9. Your Rights

You have the right to:

- Request access to the personal data we hold about you
  - Correct or update inaccurate or incomplete information
  - Request deletion of your data in certain circumstances
  - Object to the processing of your data or request restriction
  - Request data portability in a machine-readable format
  - Withdraw consent at any time where processing is based on consent
  - File a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)
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## 10. Contact

If you have any questions about this Privacy Policy or would like to exercise your rights, please contact:

**Email:** [privacy@eventhost.com](mailto:privacy@eventhost.com)

**Postal Address:** EventHotelStay B.V., Bankastraal 145, 2585EM 's-Gravenhage, The Netherlands

